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## **DVDDemand, the Developer of DVDGenerator, a Fulfillment Server System for DVD-on-Demand Production, Launches the DVDGenerator Version 1.95**

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**Enhanced multi-vendor capabilities, which enable service providers, such as DVD authoring studios, provide on-demand manufacturing services to multiple content owners, using one DVDGenerator system**

DVDDemand, the leading provider of DVD and CD on-demand fulfillment server systems, launched today the DVDGenerator 1.95, the latest version of the world's leading engine for on-demand production of demand DVD video and DVD-ROM.

DVDGenerator is an award-winning turnkey solution for distributing high quality content media on CD or DVD. The system can store any type of digital media, such as video, audio, software, games, and raw data. The user selects through a website media items, creating his own disc. Once the media items are selected, the DVDGenerator, which is integrated with a robotic DVD-R/CD-R production system, automatically generates a CD or DVD, including disc graphics and printed DVD-case insert. The disc can then be shipped to the customer via FedEx/Mail. The customer can watch the disc using his DVD device or PC.

The DVDGenerator 1.95 offers a broad array of capabilities for content owners and service providers that would like to distribute or sell their digital assets:

-- **Web Store** -- a generic database driven ASP site with compatibility to the manufacturing unit. The user may send orders from the Web store to the manufacturing unit.

### **-- DVDAuthor**

The DVD authoring technology allows the DVDGenerator to author the content with the professional look of a DVD and DVD video within a minute.

### **-- Hybrid Disc Creator**

The DVDGenerator creates discs that can be read both by DVD playback, and DVD-ROM. The system supports all DVD formats and allows users to combine DVD video, audio, data computer files, and games on a single disc.

### **-- ContentBase**

Content management system allows the DVDGenerator to manage digital content assets.

### **-- Control Center**

The Control Center application monitors aspects of the system's media selection, order creation, authoring, and production process.

### **-- DVD-Browser**

Media browser allows the end user to access digital media assets (video, audio, images, internet, etc.) placed on its customized DVD.

## -- Multi-vendor Support

Software providers who wish to provide on-demand manufacturing services for several content owners, may receive orders from several Web Stores, and manufacture DVDs with several graphics and menus according to each order's origin.

### **About DVDemand**

Based in Shefayim, Israel, DVDemand (<http://www.dvdemand.com>) is the world's leading supplier of on-demand DVD and CD fulfillment server systems.

Established in 2000, DVDemand Inc, a privately held company, is focused on advanced digital video applications. The commercial activity is based on licensing CD and DVD on-demand software to service providers and authoring studios that provide service to content owners.

DVDemand is committed to pushing digital video technology to the limit both in the replication and broadcast worlds, and to providing high quality products to its customer base.

### **Contacts**

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